

Drake University

American Marketing Association

What is AMA?

We are Drake's Chapter of the American Marketing Association. AMA is one of the largest professional associations in the world with a network of students and professionals in the marketing field. By being apart of this association, so many benefits are available to Drake's future marketers!

Benefits of being an AMA member:

- Free T-shirt
- Various networking opportunities
- Exclusive access and reduced pricing to AMA Iowa Events
- Local Speakers and special events
- Professional Development
- Opportunity to work with Coca-Cola through a consulting project

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